

Dynamic scheduling, meeting, and reporting software simplified.

ConexED Proposal  
Presented to West Valley College  
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# Pricing Proposal – West Valley College

## Data and Assumptions

Full-Time Equivalent Students (FTEs)\*West Valley College annual traffic ~6693\*

\* per 2018 Student Success Scorecard: <https://scorecard.cccco.edu/scorecardrates.aspx?CollegeID=493>

Offer for 1-year unlimited use subscription:

### ConexED component pricing:

Campus Calibrator 10-Year License: \$125 per FTE

- $6,693 \times 125 = \$8,366.25$

Cranium Cafe \$3.25 per FTE

- $6,693 \times 3.25 = \$21,752.25$

[optional] Student Information System (SIS) annual integration cost: \$5,000

Cranium Cafe + Classrooms one year license: Included in equity cohort membership

\* this covers all student service groups, with the exception of tutoring and instruction

Kiosk/Queuing platform: included free of charge with Campus Calibrate subscription

**Total: \$30,118.50**

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# Pricing Proposal – Mission College

## Data and Assumptions

Full-

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# Pricing Proposal – West Valley-Mission Community College District

## Data and Assumptions

Full-Time Equivalent Students (FTES)\* for West Valley-Mission Community College District  
annual traffic: ~12,815\*

\*per 2018 Student Success Scorecard:

- <https://scorecard.cccco.edu/scorecardrates.aspx?CollegeID=492>
- <https://scorecard.cccco.edu/scorecardrates.aspx?CollegeID=493>

**Offer for 1-year unlimited use subscription:**

### ConexED component pricing:

Campus Calibrate One-Year License: \$1.25 per FTES

- $12,815 \times \$1.00 = \$12,815.00$

Cranium Café: \$3.25 per FTES

- $12,815 \times \$2.25 = \$28,833.75$

[*optional*] Student Information System (SIS) annual integration cost: \$5,000

Cranium Cafe + Classrooms one-year license: Included in equity cohort membership

*\* this covers all student service groups, with the exception of tutoring and instruction*

Kiosk/Queuing platform: included free of charge with Campus Calibrate subscription

**Total: \$41,648.75**

# Welcome to ConexED

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We've spent thousands of hours with college and university faculty and staff to create a product that is truly in tune with your higher education needs. Our goal is to improve students' every day face communication with all members of their academic support teams, while revolutionizing your institution's ability to collect and analyze the data you need.

Our full suite integrates three main systems:

- Campus Calibrate helps students schedule meetings anywhere on campus, as well as virtual meetings for those working remotely. It also creates a queue that students can check from their phones, for those times when more than one student needs to meet with the same support personnel.
  - Cranium Cafe connects students with instructors, tutors, and support staff for remote, video based meetings, easily allowing for screen sharing and other features that replicate an in person office visit.
  - Classrooms provides a virtual meeting space for up to 100 participants, allowing students to attend classes, workshops or classrooms remotely while retaining a quality classroom experience.
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Inspired by our customers' need for a streamline appointment management system, Campus Calibrate enables students to self-schedule for on-campus and Cranium Cafe video meetings for all student services offered by your college as well as register for orientation and workshops using the Classroom meeting space. Educators/ Counselors/ Advisors can create customized intake forms, schedule available drop in office hours, manage their departments, and sync their appointments in one calendar.

Features:

- Informed Consent Forms
- Accessible for all students
- Group Management
- Schedule meetings on campus or online
- Calendar/Scheduler syncing to Outlook, Google, Office 365
- Reason codes specific to each group for intake and reporting
- Alert System
- SIS & Student ID integration
- Student lookup
- Customized forms for intake, student survey, and post meeting

Reporting within Campus Calibrate:

Data collected from Campus Calibrate can be pulled for analysis. The reports can be used for grants, funding and accreditation.





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***On-boarding steps:***

**Step 1: Admin high overview meeting to go over the structure of the ConexED instance**

- High overview of creating Department shells and active Groups within the shell
- AppointmentManagement System and Group customization of Informed Consent legal statement, Intake Forms, Reason Codes, End of Meeting Surveys, Staff Review Forms
- Overview of the Admin Access and other account role types
- Front Desk